

Protein Straightening Treatment Aftercare Guide

Keep your hair smooth and silky for as long as possible.

- Don't wash your hair for at least 48 hours. Washing your hair too soon will shorten the effect of the treatment.
- To maintain the effect of the treatment use sulphate-free hair products. The shampoo and conditioner included in the Golden Professional Care kit are both sulphate and paraben-free and are recommended to prolong the treatment's effect.
- Always use cool to cold water to wash off the conditioner.
- To activate the treatment's effect blow dry your hair with medium heat after each hair wash. Use a nozzle and point the hairdryer down toward the end of the hair. This technique flattens hair cuticles. Use the cool air setting on the blow dryer as the last step to seal the hair cuticles.
- To maintain your showstopper hair repeat the treatment after 4 to 6 months.
- To add a little extra moisture if needed, especially in winter or dry climates, use hair serum/oil for wash days. You can also get a Hair Botox treatment that will make your hair softer and shinier.

